

Harry Pujols

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Profile:

- Front-end developer with XHTML, CSS, and Javascript skills. Fluency in ActionScript 3, jQuery and content management systems like Wordpress.
- English and Spanish fluent, able to write and proofread in both languages.
- More than 10 years of copywriting experience for multi-cultural, multi-national advertising campaigns. Writing for radio, television, print and the Web.
- Experience in public affairs, creation of Web content, press releases, presentations and social media management.
- Fluency in the Associated Press Stylebook.
- Expert knowledge and certified on graphic design and desktop publishing applications, like the Adobe Creative Suite (Photoshop, InDesign, Illustrator, Dreamweaver, Fireworks, Flash and After Effects). Expert in Microsoft Word and Powerpoint.

Education:

M.F.A. Advertising Design

Academy of Art University, San Francisco, CA

B.A. Advertising Communications

Universidad Iberoamericana, Santo Domingo, Dominican Republic

Certificate Web Development

New York University, New York, NY

Certificate Adobe Web Design

Pace University, New York, NY

Work Experience:

Interactive Designer | 2009-Present

Freelance, New York, NY

Worked on new business pitches, presentations, promotions, e-mail campaigns, design of microsites and landing pages.

Creative | 2008

Euro RSCG, New York, NY

Managed a team of two junior creatives. Worked for luxury items on brochures, Web, print and broadcast advertising featured in over 26 countries.

Copywriter Senior | 2004-2007

The Bravo Group, New York, NY

Wrote scripts for over 100 radio and television commercials a year for the largest retail business in the U.S. Hispanic market. Prepared creative work for over 20 agency clients from a wide range of industries.

Public Affairs Specialist | 2003-2004

Department of Defense, Fort Meade, MD

Wrote articles, took photographs and designed the layout of an army base newspaper. Created the comic strip page of the paper, increasing readership by 15 percent.